

S/W/O/T	Implication	Indicated action	Resources	Opportunity cost
	What does it mean?	What is the action(s) to take? Capitalise on strengths Address Weaknesses Maximise opportunities Minimise Threats	What will it cost to carry out this action?	By taking this action what would you have to leave undone?
Strength 1:				
Strength 2:				
Strength 3:				
Weakness 1:				
Weakness 2:				
Weakness 3:				
Opportunity 1:				
Opportunity 2:				
Opportunity 3:				
Threat 1:				
Threat 2:				
Threat 3:				